

# Contents

|   |      |
|---|------|
| <i>List of Figures and Tables</i>   | ix   |
| <i>Foreword: The Study of Social Innovation – Theory, Practice and Progress</i><br>by Geoff Mulgan  | x    |
| <i>Acknowledgements</i>   | xxi  |
| <i>Notes on Contributors</i>  | xxii |
| <br>  |      |
| Introduction: Dimensions of Social Innovation<br><i>Alex Nicholls, Julie Simon and Madeleine Gabriel</i>  | 1    |
| <b>Part I Researching Social Innovation</b>   |      |
| 1 Social Innovations as Drivers of Social Change – Exploring<br>Tarde’s Contribution to Social Innovation Theory Building<br><i>Jürgen Howaldt, Ralf Kopp and Michael Schwarz</i>   | 29   |
| 2 At the Root of Change: The History of Social Innovation<br><i>Katharine McGowan and Frances Westley</i>   | 52   |
| 3 A Relational Database to Understand Social Innovation<br>and Its Impact on Social Transformation<br><i>Marie J. Bouchard, Catherine Trudelle, Louise Briand,<br/>Juan-Luis Klein, Benoît Lévesque, David Longtin and<br/>Mathieu Pelletie</i> | 69   |
| <b>Part II Blurring Boundaries and Reconfiguring Relations</b>  |      |
| 4 Social Innovation: Redesigning the Welfare Diamond<br><i>Jane Jenson</i>  | 89   |
| 5 Social Innovation for Social Cohesion<br><i>Adalbert Evers and Benjamin Ewert</i>   | 107  |
| 6 Collaborative Services in Informal Settlements:<br>Social Innovation in a Pacified Favela in Rio de Janeiro<br><i>Carla Cipolla, Patricia Melo and Ezio Manzini</i>   | 128  |
| <b>Part III Producing Social Innovation through<br/>New Forms of Collaboration</b>  |      |
| 7 Enhancing Public Innovation through Collaboration,<br>Leadership and New Public Governance<br><i>Eva Sørensen and Jacob Torfing</i>   | 145  |

|    |  |     |
|----|--|-----|
| 8  | Seoul City's Social Innovation Strategy: New Models of Communication to Strengthen Citizen Engagement<br><i>Jungwon Kim, Sojung Rim, Sunkyung Han and Ahyoung Park</i> | 170 |
| 9  | Can Collective Intelligence Produce Social Innovation?<br><i>Ola Tjornbo</i>   | 192 |
| 10 | The Usefulness of Networks: A Study of Social Innovation in India<br><i>Lina Sonne</i>   | 212 |
|    | Conclusion: The Task of the Social Innovation Movement<br><i>Roberto Mangabeira Unger</i>  | 233 |
|    | <i>Index</i>   | 252 |