

Contents

Part One: Economics and Identity

ONE	Introduction	3
TWO	Identity Economics	9
THREE	Identity and Norms in Utility	17
	POSTSCRIPT TO CHAPTER THREE A Rosetta Stone	21
FOUR	Where We Fit into Today's Economics	27

Part Two: Work and School

FIVE	Identity and the Economics of Organizations	39
SIX	Identity and the Economics of Education	61

Part Three: Gender and Race

SEVEN	Gender and Work	83
EIGHT	Race and Minority Poverty	97

CONTENTS

Part Four: Looking Ahead

NINE	Identity Economics and Economic Methodology	113
TEN	Conclusion, and Five Ways Identity Changes Economics	121
	Acknowledgments	131
	Notes	135
	References	153
	Index	173